

Creative could be your biggest revenue driver.

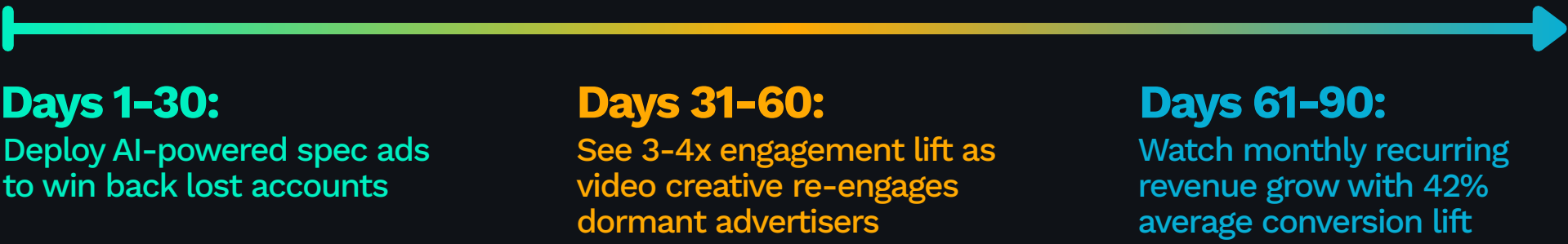
We've already powered **\$340M** in ad revenue for media giants like FOX, CBS, and Spectrum Reach. Now we're bringing that same creative automation to platforms. See how we turn instant creative into bottom line results.

The problem costing you millions

65% of advertisers **abandon platforms at the creative stage**

80% of SMBs **can't use video ads due to creative barriers**

Our 90-Day revenue acceleration



Waymark's Growth Drivers



INSTANT SPEC ADS
Target lost leads and expansions with instant, custom video ads at scale



EMBEDDED AI CREATOR
Let advertisers generate & edit their own ads in seconds, right in your own platform



AUTOMATED CAMPAIGNS
Trigger automatic video creative based on performance signals - no manual work required

Transparent, Success-Based Pricing

Only pay for campaigns that run, through our flexible CPM pricing model
Unlimited users, unlimited video generations, zero upfront costs